IQware announces a brand new look

a year-long process near completion

Coral Springs, FL. — **May 26, 2015** — Today's operation end user – from your front level staff to director of rooms – expects content experiences that are clear, concise and more engaging.

In keeping IQware's commitment of being a global technology provider we are very excited to announce that IQware is in the process of converting its existing software to a new and updated platform. This strategic move will leverage IQware to better align itself as a global software provider.

Dave Perkins CEO of IQware states, *"In the global hospitality economy that we live in today, we have to be aggressive in our stance supporting cloud technology, mobility, multiple languages, and ease of use. Our customers demand uniformity in the look and feel of the products we sell, moreover, they have asked us to make sure the platform is not only more stable , but agile enough to meet the ever changing landscape. Whether you are a clerk in Shanghai checking in a guest with our IQmobile PMS, or a resort destination in Aspen, you will be utilizing the same software, how you utilize it, is up to YOUR business rules!"*

Lustrous, Modern, Pragmatic, these are words that can best describe this new look.

IQware has been able to stay ahead of the technology curve because we promote partnerships. We relish the relationships we have created over the years, and who better to collaborate with than those who are utilizing the IQware suite day in and day out. Equally important, the feature functionality set that has allowed IQware to successfully penetrate numerous vertical markets will remain intact.

Providing a stable platform that can be premise based or hosted was one of the main driving factors for development, plus the new improved version of IQpms enables users to quickly navigate screens and functionality, in a more streamlined approach. With the use of additional drop-down and new icons, navigation will be much more intuitive and user friendly. With IQware's penetration into markets outside of the traditional US markets, the new platform will allow for additional language capabilities such as Mandarin. The integration with IQware's mobile applications was also a driving factor. The new stable platform, will also allow IQware to be much more agile thus providing a shorter development cycle. It also supports cross platform so there is uniformity within the IQware product

set, for example whether you are utilizing the IQware POS or IQmobile PMS, the look and feel will be the same, this additionally will promote ease of use.

We will be providing a sneak peak in the next couple of weeks, please contact your Sales Manager for more information.

About IQware Coral Springs, Fla.-based IQware has been "Helping Hospitality Partner With IntelligenceSM" for more than 25 years. Today, more than 10,000 end users utilize IQware software to help best market and manage more than 125,000 units generating more than $3.5 billion in gross room revenue annually. IQware brings with it more than 300 years of combined experience managing hospitality properties and developing and supporting related software. "Built By Hoteliers For Hoteliers," IQware's Global Property Management System and more than two dozen add-on modules optimize operations at properties of all types — limited- and full-service hotels, resorts, vacation rentals, condo-hotels and timeshares — and all sizes — from regional hotel chains to multi-property management companies to small independent. IQware is Your Single-Source Technology Partner through ongoing customized training, user-driven technology development, 24x7 support and lifetime software upgrades. Looking for a competitive edge? Look no further. IQware "Helps Hospitality Better Find, Book, Host, Know & Keep Clients." IQware solutions offer numerous ROI-generating tools including e-marketing, five-tier yield management, IQrez (Web-Reservations), packages, loyalty point, social media tools, etc. Because IQware's Global Property Management System has served as the heart of so many hospitality operations for over a quarter century, today IQware also can provide the lifeblood for Point Of Sale (IQpos), Sales & Catering (IQbanquet), Online Reservations via GDS/IDS & Channel Management (IQlink), Asset Protection (tracNcare), Spa Management (IQspa), Marina Management (IQmarina), Central Reservations System and e-CRM (electronic Customer Relationship Management). IQware takes technology partnering to a new level. Just ask our ever-expanding family of clients conducting business in 22 countries. For more information, visit www.iqwareinc.com or call (877) 698-5151.